



Media Release

17 September 2021

CGU Insurance contributes \$1 million to support First Nations communities and promote racial equality

CGU Insurance today announced a contribution of \$1 million to programs that support and empower Aboriginal and Torres Strait Islander communities and promote fairness, equality, and opportunity for all.

This follows CGU Insurance's announcement earlier this year that \$1 million from Collingwood Football Club (CFC) sponsorship payments would be directed to programs and initiatives that promote greater race relations and equality. CGU Insurance worked closely with the CFC's Aboriginal and Torres Strait Islander community program, Barrawarn, and the Australian Human Rights Commission to plan and implement the funding, which they divided between two initiatives:

- \$500,000 directed to Barrawarn to build on their programs supporting First Nations communities, including their partnership with Indigenous leadership training specialists, Dardi Munwurro ('strong spirit'). It is intended the funding will support several initiatives including a housing program, crisis hotline and youth development service.
- \$500,000 directed to the Australian Human Rights Commission's national anti-racism campaign – Racism. It Stops With Me – to provide tools and resources to help people and organisations learn about racism, and stand against it by acting for positive change.

CGU Insurance Safer Communities Executive General Manager Ramana James, said: "We believe in positive change to help create a more inclusive society. Every Australian should have equal opportunities in life, and it starts with health, housing, education, and employment.

"CGU is a significant supporter of reconciliation in Australia and we're proud to support the Racism. It Stops With Me campaign, and to work with Barrawarn and Dardi Munwurro to promote diversity, inclusion and belonging in all our communities."

CFC Community Foundation Executive Director David Emerson, said the contribution will help them expand their existing work under the Barrawarn program to support Aboriginal and Torres Strait Islander Australians: "We've proudly partnered with Dardi Munwurro since 2016 on a range of initiatives to empower First Nations people through employment and education opportunities.

"Among other initiatives, this contribution will help expand the reach of Dardi Munwurro's crisis hotline and world-first residential healing and behaviour change program."

CGU Insurance has a strong tradition of investing in the communities in which they serve, live and work. While CGU's sponsorship of the Collingwood Football Club ends on 31 October 2021, it will continue to support a range of programs and initiatives to help create safer, stronger, more connected communities.

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About CGU

CGU is a leading business, rural and personal insurance company and a top-three provider of workers compensation insurance.

CGU distributes an extensive range of market-leading products and each year delivers their customers the insurance protection for more than 125,000 businesses, over 60,000 farms and hobby farms, nearly half a million properties and over one million motor vehicles.

CGU is proudly backed by IAG, the largest general insurer in Australia and New Zealand. CGU is proud of its 165-year history of supporting customers in a time of need.